



Mark Parkinson, Governor
Roderick L. Bremby, Secretary

DEPARTMENT OF HEALTH
AND ENVIRONMENT

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Division of Health

KANSAS WIC POLICY MEMORANDUM

KANSAS-WIC-P-2010-08

TO: Parent and Sub-Agencies

FROM: Dave Thomason
Nutrition & WIC Services Director

DATE: May 20, 2010

RE: 2011 Nutrition Services Plan Guidance
Changes to Abbott Nutrition Infant Formulas
Changes to Boost Kid Essentials
Updated PPM – CRT 06.02.01 Income of 2010 Census Workers

2011 Nutrition Services Plan Guidance

Enclosed is the guidance for the 2011 Nutrition Services Plan. We encourage local agency staff to read the guidance completely before beginning their plan. The guidance materials are also available on the KDHE website at www.kansaswic.org in a Word document, under the Local Agency tab. Local agency Nutrition Services Plans are due to the State WIC office by November 1, 2010.

ACTION REQUIRED: Read the enclosed guidance document and share with all staff. Submit your agency's completed Nutrition Services Plan to your assigned state Nutritionist no later than November 1, 2010.

Changes to Abbott Nutrition Infant Formulas

As initially discussed in Kansas WIC P-2010-06, the SA has been advised of several changes Abbott Nutrition is making to their milk and soy based formulas. The modifications will be implemented gradually between May and September. This P-Memo contains details on the second round and a table summarizing the expected timing of each remaining change. The SA will provide more details as the implementation dates become closer. Policies and forms will be changed with the July P-Memo.

Bureau of Family Health --- Nutrition and WIC Services
CURTIS STATE OFFICE BUILDING, 1000 SW JACKSON ST., STE. 220, TOPEKA, KS 66612-1274
Voice 785-296-1320 Fax 785-296-1326 <http://www.kansaswic.org>

To ease the transition UPC numbers are being added to the new check lines. Instruct caregivers to compare the UPC number printed on the check to product label to make sure they are purchasing the correct formula.

Appearing at Retail Shelf in July

- 1.) **Similac Advance EarlyShield®** 13 fluid ounce concentrated liquid
 - New graphics on the label
 - New check line: 13 oz Similac Advance concentrate 70074-56974
- 2.) **Similac Advance EarlyShield®** 32 fluid oz ready-to-feed container
 - New graphics on the label
 - New check line: 1 quart Similac Advance ready-to-feed 70074-53364
- 3.) **Similac Advance EarlyShield®** 8 fluid ounce RTF
 - New graphics on the label
 - New check line: 8 oz Similac Advance ready-to-feed 70074-58614
- 4.) **Similac® Isomil® Advance®** 13 fluid ounce concentrated liquid
 - New name will be Similac Sensitive Isomil Soy™.
 - The formulation will remain the same with the addition of prebiotic FOS (fructooligosaccharide) and carotenoids
 - New graphics on the label
 - New check line: 13 oz Similac Sensitive Isomil Soy concentrate 70074-56976
- 5.) **Similac® Isomil® Advance®** 32 fluid oz ready-to-feed container
 - New name will be Similac Sensitive Isomil Soy™
 - The formulation will remain the same with the addition of prebiotic FOS (fructooligosaccharide) and carotenoids
 - New graphics on the label
 - New check line: 1 quart Similac Sensitive Isomil Soy ready-to-feed 70074-55968
- 6.) **Similac® Isomil® Advance®** 8 fluid ounce bottle
 - New name will be Similac Sensitive Isomil Soy™.
 - The formulation will remain the same with the addition of prebiotic FOS (fructooligosaccharide) and carotenoids
 - New graphics on the label
 - New check line: 8 oz Similac Sensitive Isomil Soy ready-to-feed 70074-58604
- 7.) **Similac Sensitive® RS** 32 fluid oz ready-to-feed container
 - New name will be Similac Sensitive for Spit Up™
 - New graphics on the label

- New check line: 1 quart Similac Sensitive for Spit-Up ready-to-feed 70074-57534

Appropriate check display descriptions will be changed for checks printed after June 21, 2010.

Abbott Nutrition 2010 Product Change Overview

	Name Change	Formulation Change	Size Change	Graphics Change	P-Memo
Products will be appearing at retail shelves in July					
Similac Advance EarlyShield® Concentrate				■	May
Similac Advance EarlyShield® RTF (32 fl oz)				■	
Similac Advance EarlyShield® RTF(8 fl oz)				■	
Similac® Isomil® Advance® Concentrate	■	■		■	
Similac® Isomil® Advance® RTF (32 fl oz)	■	■		■	
Similac® Isomil® Advance® RTF (8 fl oz)	■	■		■	
Similac Sensitive® RS RTF (32 fl oz)	■			■	
Products will be appearing at retail shelves in August					
Similac Alimentum® Powder	■			■	June
Similac Alimentum® RTF (32 fl oz)	■			■	
Similac® NeoSure® Powder	■		■	■	
Products will be appearing at retail shelves in September					
Similac Sensitive® Concentrate		■		■	July
Similac Sensitive® RTF (32 fl oz)		■		■	
Similac Sensitive® (8 fl oz)		■		■	

ACTION REQUIRED: Notify all staff working with WIC. Educate clients on the upcoming changes. Instruct caregivers to compare the UPC number printed on the check to product label to make sure they are purchasing the correct formula.

Changes to Boost Kid Essentials

Nestlé Nutrition has notified the SA that Boost Kid Essentials Drink will be transitioning from a 6-pack to a 4-pack. The transition began with all Wal-Mart stores carrying the 4-pack in April 2010 and will continue to all other retailers and distributors later in 2010.

While Boost Kid Essentials is currently issued in 6-packs the quantity on each WIC check is also divisible by 4-packs. The SA does not plan to change the check display line until notified that the 4-packs are in stock at the vendors where the few checks issued for Boost Kid Essentials are routinely cashed. WIC staff should instruct the caregivers for clients receiving this product to inform the WIC clinic when the 4-packs become available at their vendor. Clinic staff should then notify Sandy Perkins at sperkins@kdheks.gov.

ACTION REQUIRED: Notify all staff working with WIC. Educate clients receiving Boost Kid Essentials on the upcoming changes and to notify clinic staff when the packaging changes at their vendor.

Updated PPM – CRT 06.02.01 Income of 2010 Census Workers

The United States Department of Agriculture (USDA) received a question regarding whether to count income received by individuals hired to conduct the 2010 Census when determining WIC income eligibility. It was determined that no Federal legislation exists or has been enacted to require or allow the WIC Program to *exclude* the income received by individuals hired to assist in the 2010 Census, therefore the income must be counted when determining WIC income eligibility.

This change is reflective on page 2 of the policy under the “Other Income” category.

ACTION REQUIRED: Notify all WIC staff.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

Enclosures: 2011 Nutrition Services Plan Guidance

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